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...and more are adding all the time!

Schools appreciate Riding For Reading...

“With statewide funding cuts, the Riding For Reading grant will help students greatly.” Vista Fundamental Elementary

“We are very excited to receive support of any kind, but most especially from athletic based organizations, as it is quite unusual. We plan to use the funds to purchase additional popular fiction books which are our most enthusiastically checked out category.” Thousand Oaks High

“It is rare and impressive that an organization such as yours would decide to actively support the educational needs of its participants, as well as their equestrian needs. We plan to honor Chelsea James by purchasing equestrian related books with this grant.” Newbury Park High

“A grant from Riding For Reading is greatly appreciated...we will purchase new ‘high interest’ books the students have been requesting.” Arroyo West Elementary

Did you know that in many school districts less than \$1 per student is budgeted for library books?

Board of Directors

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Riding For Reading

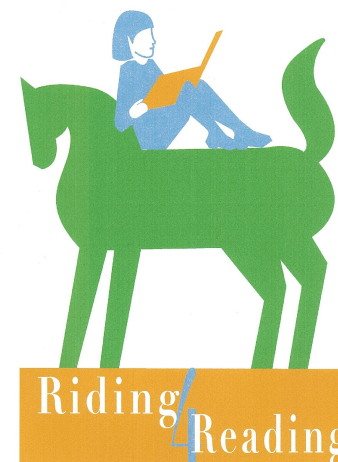
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All smiles in Riding For Reading!

Riding For Reading is a non-profit corporation organized and operated exclusively for promoting reading and education, as well as raising funds for libraries, reading programs and educational programs through equestrian sports and activities within the meaning of Section 501(c)3 of the Internal Revenue Code.

Riding for Reading



A non-profit organization dedicated to promoting reading, literacy and education through equestrian sports and activities.

HISTORY

Riding For Reading was founded in 1995 by Penny Carpenter, Lisa DaValle, and Marnye Langer. Their goals were simple: How do we take the sport we enjoy and the animal we love, and combine it with some of our deepest held values of literacy and education? Their answer was Riding For Reading, and in its first three years the non-profit organization donated over \$20,000 to school libraries throughout Northern California and reached over 200,000 elementary, middle, and high school students.

Riding For Reading accomplishes its goals through three main activities:

- ◆ Riding For Reading Class
- ◆ Scholarships
- ◆ Book Drives

The Riding For Reading Class is an opportunity for students from 1st through 12th grade to earn grants for their school's library in a horse show competition.

Riding For Reading supports an annual literacy based scholarship.

Book drives help place new and used books in our communities in the most needed areas, like schools, libraries, and youth groups.



RIDING FOR READING CLASS

The Riding For Reading Class is the flagship activity of Riding For Reading. This unique class allows riders from 1st through 12th grade to represent their schools and to win grant money for their school's library. Because of the flexible structure of the class, it is available to English, Western and Dressage styles of riding and competition.



Riding For Reading's Los Angeles Class - 2006

Horse shows wishing to hold a Riding For Reading Class may apply to Riding For Reading. Applications are online and are due by March 1, 2007.

For more information, e-mail us at: RidingForReading@aol.com

**With Riding For Reading...
Schools Win Too!**

FUNDRAISING

Riding For Reading funds its programs and activities through grants and donations. We are always looking for literacy-minded individuals, foundations, and corporations interested in helping Riding For Reading fulfill its mission of promoting reading, literacy, and education through equestrian sports and activities.

In addition, Riding For Reading accepts in-kind donations and sponsorships. As Riding For Reading rapidly gains national recognition, so will our sponsors. Donations and sponsorships do not have to be strictly equestrian oriented. Retail businesses have donated gift certificates to use as awards for the riders. Printing and other administrative services are also helpful.

Please contact us if you wish to support Riding For Reading, or if you know a foundation or corporation that supports literacy programs.

RidingForReading@aol.com



Writing thank you notes